
ARTICLE 7: SIGN STANDARDS

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ARTICLE 7: SIGN STANDARDS

SECTION 7.1 SIGN STANDARDS.

7.1.1 Purpose.

The purpose of this Section 7.1 is to establish a comprehensive scheme for the regulation of Signs in the City. More specifically, this Section is intended to address aesthetic, traffic safety, and property value concerns for the benefit of the public health, safety and welfare, while allowing the use of signs as a medium for conveying messages.

A. Communication & Navigation.

Encourage the effective use of Signs as a means of communication and to facilitate navigation from place to place within the City.

B. Conveyance of Information & Traffic Safety.

Balance the need for information for motorists and pedestrians with the need for traffic safety by limiting Signs or characteristics of Signs that may be distracting to drivers.

C. Expression & Maintenance of Environment.

Balance the desire and need of individuals to express themselves through Signs with the desire to maintain a pleasing, safe, and navigable environment for residents and visitors.

D. Means of Expression.

Provide for the display of noncommercial messages in residential areas, recognizing the unique value of residential signage as a means of exercising constitutional freedom of expression.

E. Property Value.

Protect and enhance the value of property in the City by providing for Signs consistent with the Character of the area in which it is located.

7.1.2 Compliance.




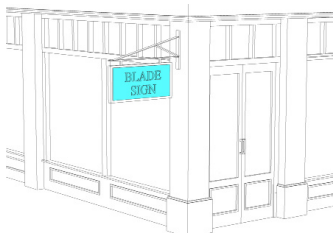

A. General.

Signs must comply with the requirements of this Article.

B. Sign Types, Standards, and Numbers.

Within each District, the allowed types and numbers of Signs shall be as provided in Table 7.1.2.B-1 (Sign Types - Summary), Table 7.1.2.B-2 (Sign Types - Specific Standards), and this Section 7.1. Each Sign type shall be subject to the applicable standards and requirements of Table 7.1.2.B-1 (Sign Types - Summary) and Table 7.1.2.B-2 (Sign Types - Specific Standards).

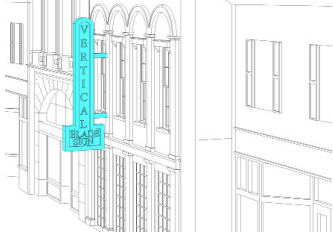

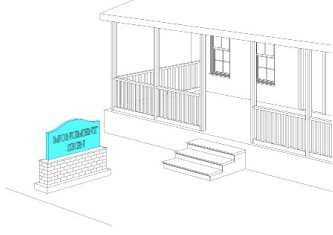
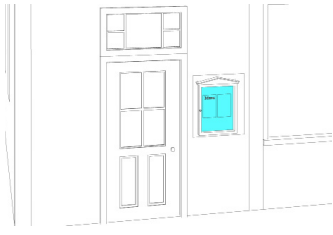

TABLE 7.1.2.B-1 SIGN TYPES - SUMMARY

Specific Sign Type	Illustration	Districts
<p>Address Sign A Sign that consists of a numeric reference to a Structure, mounted on the Building.</p>		<p>CD-1L, CD-1M, CD-1S, CD-2 CD-3, CD-3W, CD-3C CD-4, CD-4W SD-LI, SD-MC CV</p>
<p>Awning Sign An awning that contains lettering painted, screen printed, or appliquéed on the awning valance.</p>		<p>CD-3, CD-3W, CD-3C CD-4, CD-4W SD-LI, SD-MC CV</p>
<p>Band Sign A Sign that is flat against the Facade and placed directly above the main entrance and often run horizontally along the entablature of traditional Buildings. Band Signs are typically intended to be seen from a distance and are often accompanied by additional pedestrian-scaled signage.</p>		<p>CD-3, CD-3W, CD-3C CD-4, CD-4W SD-LI, SD-MC CV</p>
<p>Blade Sign A Sign mounted on the first floor of a Building perpendicular to a Building Facade Wall, typically hung from decorative cast or wrought iron bracket in a manner that permits it to swing slightly. These Signs are small, pedestrian-scaled, and easily read from both sides.</p>		<p>CD-3, CD-3W, CD-3C CD-4, CD-4W SD-LI, SD-MC CV</p>
<p>Directory Sign A Sign that displays the tenant names and locations for a Building containing multiple tenants.</p>		<p>CD-3, CD-3W, CD-3C CD-4, CD-4W SD-LI, SD-MC CV</p>

Illustrations are provided for illustrative purposes only.

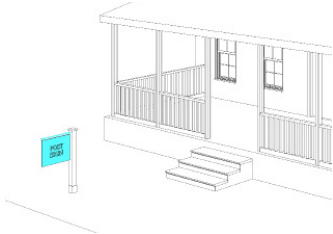
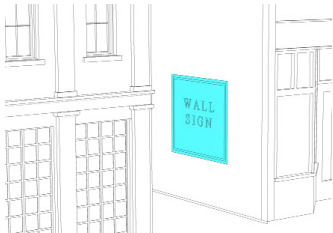

ARTICLE 7: SIGN STANDARDS

TABLE 7.1.2.B-1 SIGN TYPES - SUMMARY

Specific Sign Type	Illustration	Districts
<p>Large Projecting Sign A Sign attached above the first floor of a multi-floor Building and projecting from a Building Facade at a 90-degree angle, or if oriented to a Block corner, a 45 degree angle.</p>		<p>CD-4, CD-4W SD-LI CV</p>
<p>Marquee Sign A Sign that is located either along the Facade where it projects perpendicular to the Facade or at the corner of a Building where it projects at a 45 degree angle. These Signs often extend beyond the parapet of the Building, but may also terminate below the cornice or eave. Marquee Signs may have neon lettering used in conjunction with painted colored or changeable lettering.</p>		<p>CD-4, CD-4W SD-LI CV</p>
<p>Monument Sign A Sign that is erected on a solid base directly on the ground, and that is itself constructed of a solid material.</p>		<p>CD-3, CD-3W, CD-3C SD-LI, SD-MC CV</p>
<p>Outdoor Display Case A Sign consisting of a lockable metal- or wood-framed cabinet with a hinged transparent door inside of which information may be viewed and accessed for maintenance and updating.</p>		<p>CD-3, CD-3W, CD-3C CD-4, CD-4W SD-LI SD-MC CV</p>
<p>Plaque Sign A Sign that identifies a Building or its builder, or on professional office Buildings, which might name the firm or partners in a firm. May also be referred to as an Architectural Sign.</p>		<p>CD-1L, CD-1M, CD-1S, CD-2 CD-3, CD-3W, CD-3C CD-4, CD-4W SD-H, SD-IC, SD-LI, SD-HI, SD-MC CV</p>

Illustrations are provided for illustrative purposes only.

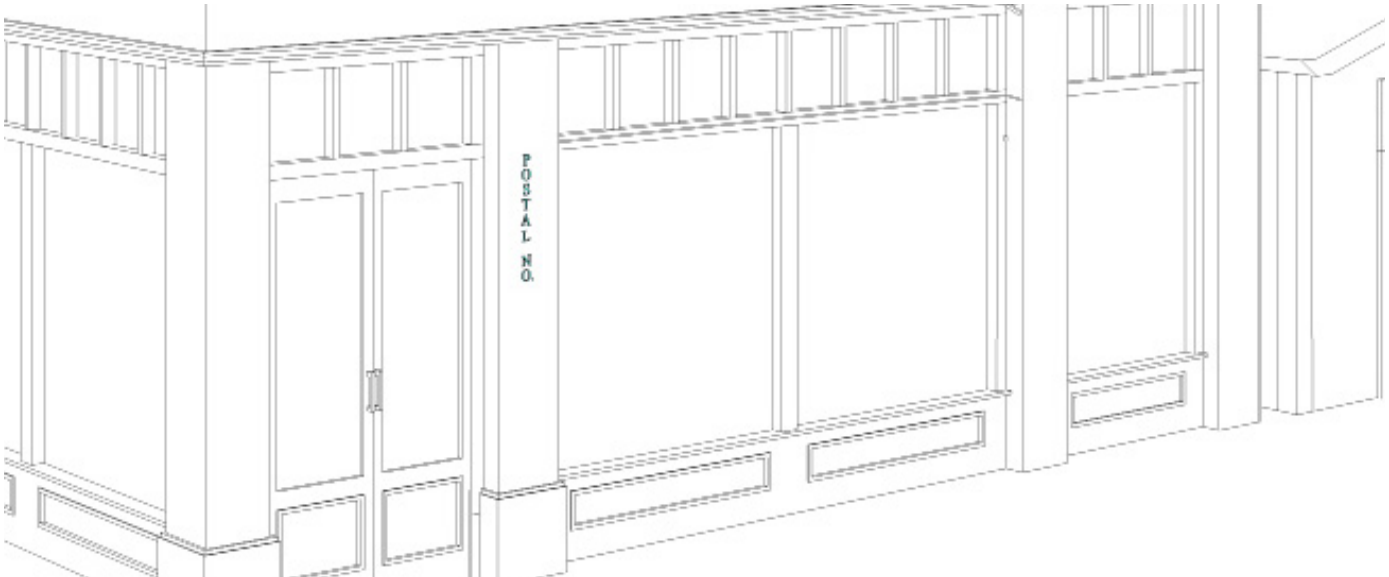
TABLE 7.1.2.B-1 SIGN TYPES - SUMMARY

Specific Sign Type	Illustration	Districts
<p>Post Sign A Sign that is mounted on one or two posts in the Front Yard.</p>		<p>CD-3, CD-3C, SD-LI, SD-MC CV</p>
<p>Wall Sign A Sign that is flat against the Facade of a Secondary Frontage. These Signs are typically painted directly on the Building and contain a combination of text and graphic elements. They are intended to be visible from a greater distance and may be accompanied by additional signage on the Facade at the Principal Frontage.</p>		<p>CD-3, CD-3W, CD-3C CD-4, CD-4W SD-LI, SD-MC CV</p>
<p>Window Sign A Sign that is painted, consisting of individual letters and designs, applied directly on the window or hanging inside or outside a window in a location that it can be seen from the Building exterior.</p>		<p>CD-3, CD-3W, CD-3C CD-4, CD-4W SD-LI, SD-MC CV</p>
<p>Illustrations are provided for illustrative purposes only.</p>		

ARTICLE 7: SIGN STANDARDS

ADDRESS

TABLE 7.1.2.B-2 SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-1L
- CD-1M
- CD-1S
- CD-2
- CD-3
- CD-3W
- CD-3C
- CD-4
- CD-4W
- SD-LI
- SD-MC
- CV

General Description

A Sign that consists of a numeric reference to a Structure, mounted on the Building.

Dimensions

Quantity (max)	1 per address
Area	max 2 sf
Depth / Projection	max 3 in
Clearance	min 4.5 ft

AWNING SIGN

TABLE 7.1.2.B-2 SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-3
- CD-3W
- CD-3C
- CD-4
- CD-4W
- SD-LI
- SD-MC
- CV

General Description

An awning that contains lettering painted, screen printed, or appliqueed on the awning valance.

Dimensions

Quantity (max)	1 per window
Width/Height	max width = width of facade max height= NA letters, numbers, and graphics covering no more than 70% of the valance area
Depth / Projection	min 8 ft fully extended, back of curb, whichever is less
Clearance	min 8 ft
Valance Height	max 12 in

Additional Standards

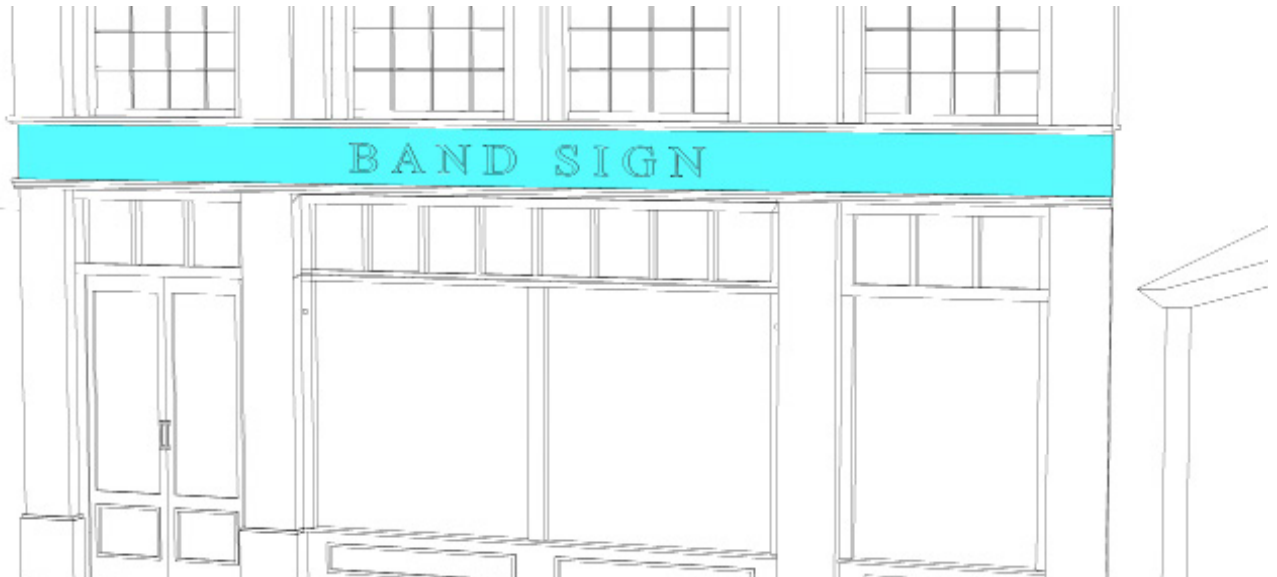
In addition to all other applicable standards, each Awning Sign allowed under this Article:

- a. shall be only on an Awning that:
 - i. does not conceal an architectural feature;
 - ii. has no side panels or soffit;
 - iii. is rectangular in elevation and triangular in cross-section with straight edges and is not quarter-round or domed; and
 - iv. has a metal structure covered in opaque authentic or synthetic canvas or painted metal; and
- b. shall be limited to the valance of the awning.

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BAND SIGN

TABLE 7.1.2.B-2 SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-3
- CD-3W
- CD-3C
- CD-4
- CD-4W
- SD-LI
- SD-MC
- CV

General Description

A Sign that is flat against the Facade and placed directly above the main entrance and often run horizontally along the entablature of traditional Buildings. Band Signs are typically intended to be seen from a distance and are often accompanied by additional pedestrian-scaled signage.

Dimensions

Quantity (max)	1 per first floor business Frontage
Area	1.5 sf per linear ft of Facade
Width/Height	max 100% width of business Facade / max 3 ft
Depth / Projection	max 7 in
Clearance	min 7 ft

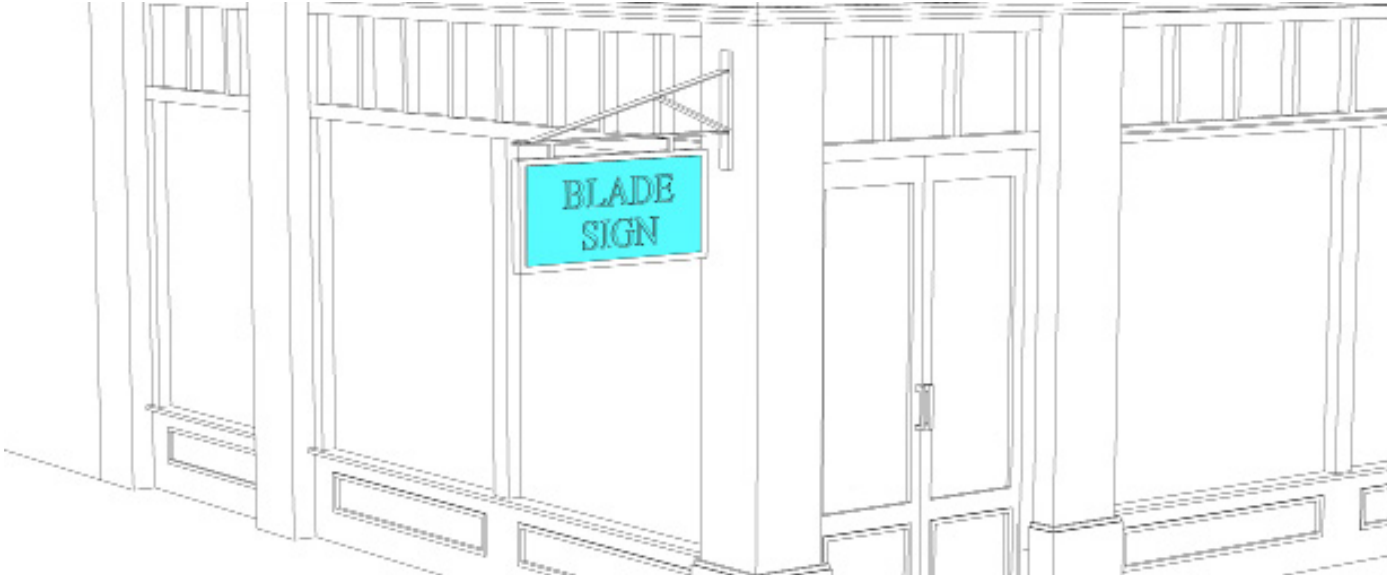
Additional Standards

In addition to all other applicable standards, each Band Sign allowed under this Article:

- a. shall be applied to the first Story Facade and not project vertically above the roof line;
- b. shall have letters individually attached to the wall, on a separate background panel affixed to the wall, or printed or etched on the same surface as the background; and
- c. shall not obscure any architectural element of the Building and shall be in vertical alignment with the center of an architectural element such as a storefront window or entrance, or centered over the bay or overall space occupied by the business.

BLADE SIGN

TABLE 7.1.2.B-2 SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-3
- CD-3W
- CD-3C
- CD-4
- CD-4W
- SD-LI
- SD-MC
- CV

General Description

A Sign mounted on the first floor of a Building perpendicular to a Building Facade Wall, typically hung from decorative cast or wrought iron bracket in a manner that permits it to swing slightly. These Signs are small, pedestrian-scaled, and easily read from both sides.

Dimensions

Quantity (max)	1 per business, no closer than 18 ft from another Blade Sign
Area	8 sf,
Width / Height	max 2 ft / max 4 ft
Depth / Projection	max 4 ft
Clearance	min 8 ft clear above the Sidewalk

Additional Standards

In addition to all other applicable standards, each Blade Sign allowed under this Article:

- a. shall be located lower than sills of a 2nd Story window;
- b. shall be permanently installed perpendicular to the Facade; and
- c. all exposed edges of the Sign shall be finished.

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DIRECTORY SIGN TABLE 7.1.2.B-2 SIGN TYPES SPECIFIC STANDARDS



Permitted Districts

- CD-3
- CD-3W
- CD-3C
- CD-4
- CD-4W
- SD-LI
- SD-MC
- CV

General Description

A Sign that displays the tenant names and locations for a Building containing multiple tenants.

Dimensions

Quantity (max)	1 per ground floor entrance to upper floor business(es)
Area	6 sf max
Width / Height of Sign Panel	2 ft max width/ 3 ft max height

Additional Standards

In addition to all other applicable standards, each Directory Sign allowed under this Article:

- a. shall be attached to and parallel with the first floor Facade; and
- b. shall not be attached to or placed within shopfront windows.

LARGE PROJECTING SIGN

TABLE 7.1.2.B-2 SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-4
- CD-4W
- SD-LI
- CV

General Description

A Sign attached above the first floor of a multi-floor Building and projecting from a Building Facade at a 90-degree angle, or if oriented to a Block corner, a 45 degree angle.

Dimensions

Quantity (max)	1 per building
Height (max)	shall not project below the window header of the ground Story
Area (max)	30 sq ft or 1 sq ft per linear foot of Building Facade
Clearance	min 8 ft
Depth (max)	max 12 in
Projection (max)	3.5 ft over Sidewalk, but may not project past back of curb

Additional Standards

In addition to all other applicable standards, each Large Projecting Sign allowed under this Article:

- a. shall be made of metal or other material more than one-half (1/2) inch in thickness;
- b. shall be permanently installed to the Facade; and
- c. shall not be internally lighted or backlit except behind cut-out letters and otherwise shall be lighted with neon tubing or other external means.

ARTICLE 7: SIGN STANDARDS

MARQUEE SIGN TABLE 7.1.2.B-2 SIGN TYPES SPECIFIC STANDARDS



Permitted Districts

CD-4 | CD-4W | SD-LI | CV

General Description

A Sign that is located either along the Facade where it projects perpendicular to the Facade or at the corner of a Building where it projects at a 45 degree angle. These Signs often extend beyond the parapet of the Building, but may also terminate below the cornice or eave. Marquee Signs may have neon lettering used in conjunction with painted colored or changeable lettering.

Dimensions

Quantity (max)	1 per Principal Frontage
Width / Height	centered on and no more than 4 ft wider than Principal Entrance bay
Depth / Projection	min 4 ft, max 10 ft over Sidewalk
Clearance	min 10 ft from Sidewalk
Distance from Curb	min 3 ft

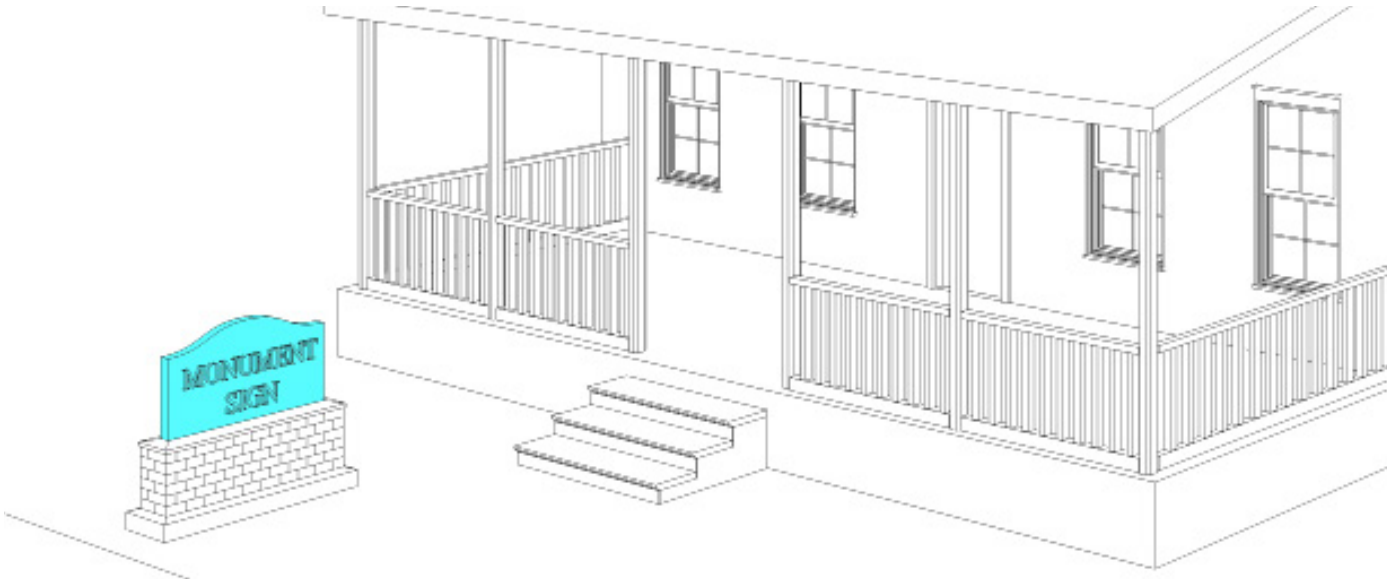
Additional Standards

In addition to all other applicable standards, each Marquee Sign allowed under this Article:

- a. shall not be internally lighted or backlit except behind the panels from which changeable letters are hung and shall otherwise be lighted with neon tubing or other external means;
- b. shall be located only above the Principal Entrance of a Building and attached parallel to the Facade, or if such Building is located on a corner, then such Sign may be located at and attached perpendicular to the corner of the Building;
- c. shall not have any supports more than eight (8) feet deep and all anchors, bolts, and supporting rods must be concealed within its interior; and
- d. together with all anchors, bolts, supporting rods and braces, shall be constructed of high quality non-combustible or non-corrodible components and materials and shall be designed by a structural engineer and be subject to approval by the Building Inspector.

MONUMENT SIGN

TABLE 7.1.2.B-2 SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-3
- CD-3W
- CD-3C
- SD-LI
- SD-MC
- CV

General Description

A Sign that is erected on a solid base directly on the ground, and that is itself constructed of a solid material.

Dimensions

Quantity (max)	1 per Frontage
Area (max)	18 sf
Height (max)	6 ft

Additional Standards

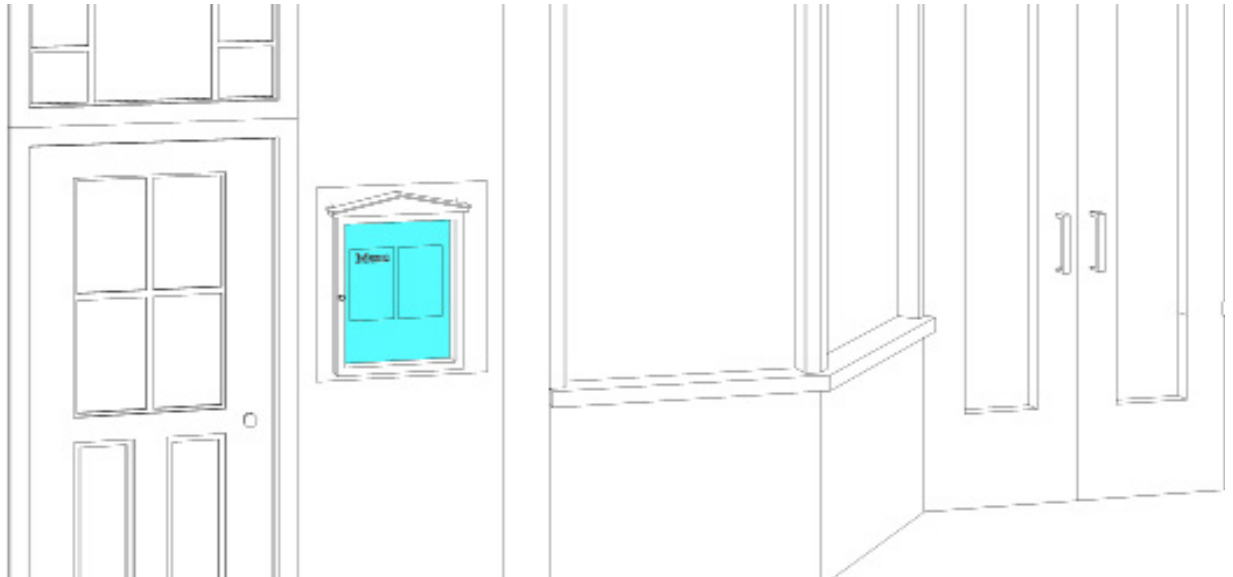
In addition to all of the applicable standards, each Monument Sign allowed under this Article:

- a. shall be located within the Front Yard;
- b. shall incorporate a supporting base that is at least seventy-five (75%) percent of the width of the Sign face at its widest point;
- c. shall have a supporting base constructed of brick, stone, masonry or scored concrete; and
- d. shall not be allowed if there is a Post Sign on the Lot.

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OUTDOOR DISPLAY CASE

TABLE 7.1.2.B-2 SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-3
- CD-3W
- CD-3C
- CD-4
- CD-4W
- SD-LI
- SD-MC
- CV

General Description

A Sign consisting of a lockable metal- or wood-framed cabinet with a hinged transparent door inside of which information may be viewed and accessed for maintenance and updating.

Dimensions

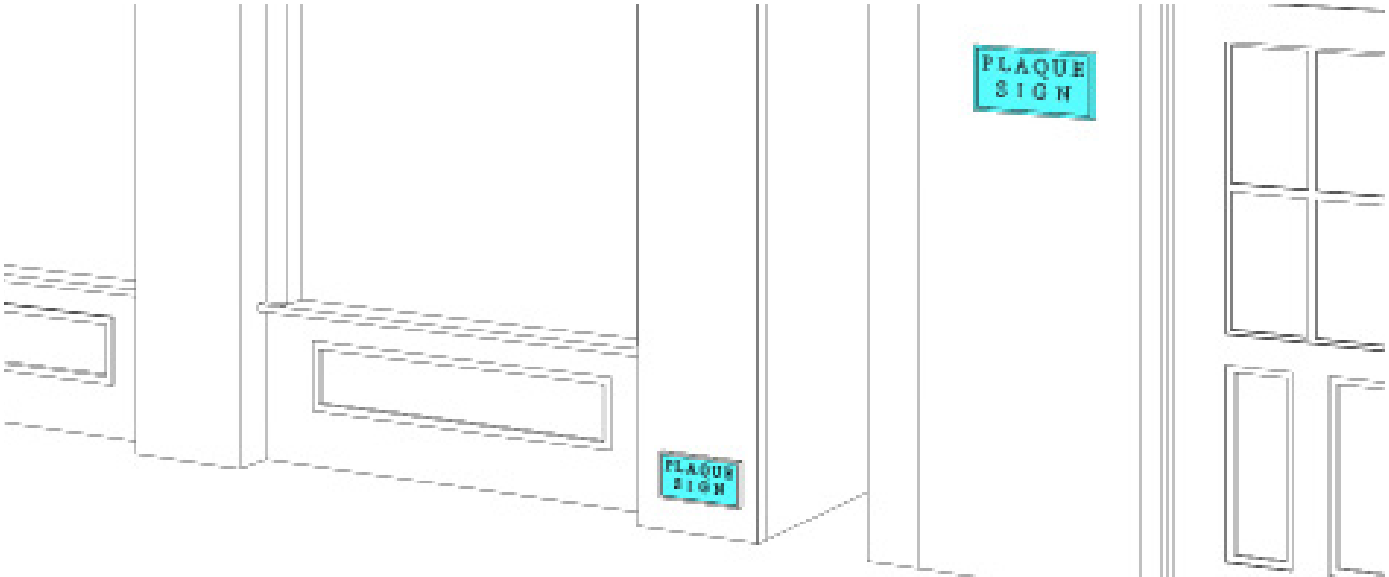
Quantity (max)	1 per Principal Frontage
Area	max 8 sf, except in the case of theaters, which may not exceed 20 sf
Depth / Projection	max 5 in.
Clearance	min 30 in.

Additional Standards

- In addition to all other applicable standards, each Outdoor Display Case allowed under this Article:
- a. shall be permanently attached to and parallel with the first floor Facade;
 - b. may be externally illuminated or lighted by a recessed light source within the cabinet; and
 - c. shall not be attached to or be placed within shopfront windows.

PLAQUE SIGN

TABLE 7.1.2.B-2 SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-1L
- CD-1M
- CD-1S
- CD-2
- CD-3
- CD-3W
- CD-3C
- CD-4
- CD-4W
- SD-LI
- SD-MC
- CV

General Description

A Sign that identifies a Building or its builder, or on professional office Buildings, which might name the firm or partners in a firm. May also be referred to as an Architectural Sign.

Dimensions

Quantity (max)	1 per Principal Frontage
Area	max 2 sf
Width / Height	max 18 in / max 2 ft
Depth / Projection	max 3 in
Mounting Height max	7 ft

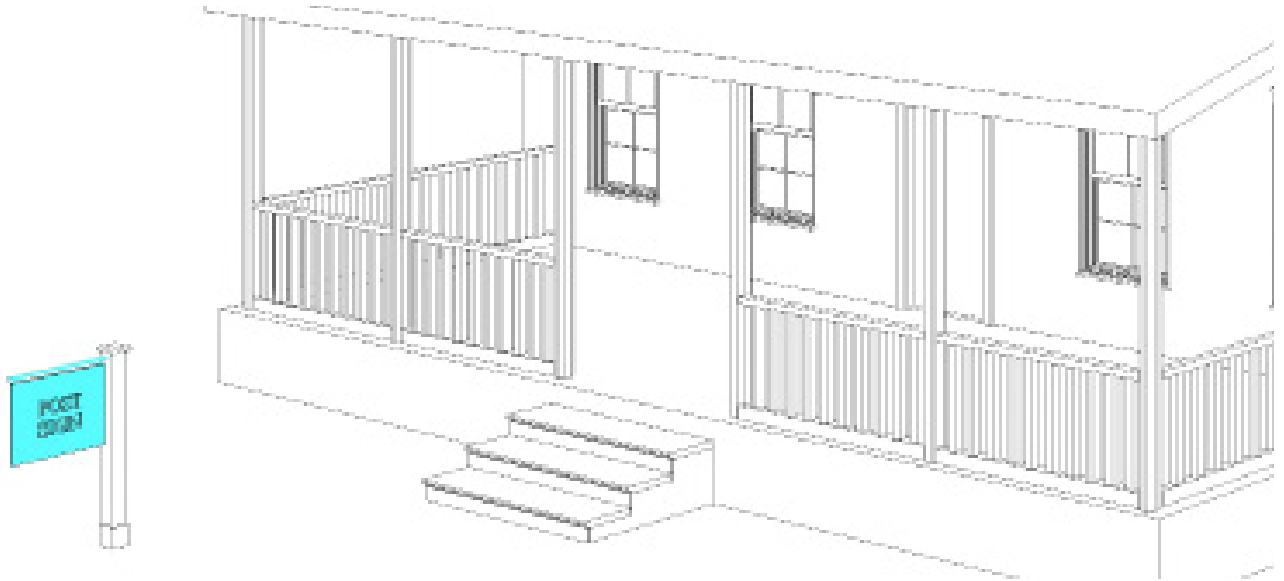
Additional Standards

In addition to all other applicable standards, each Plaque Sign allowed under this Article shall consist of either a panel or individual letters inset or applied flush with a Building wall within ten (10) feet of an entrance to the Building.

No more than 1 Plaque Sign may be used for a Home Occupation in CD-2.

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POST SIGN TABLE 7.1.2.B-2 SIGN TYPES SPECIFIC STANDARDS



Permitted Districts

CD-3 | CD-3C | SD-LI | SD-MC | CV

General Description

A Sign that is mounted on one or two posts in the Front Yard.

Dimensions

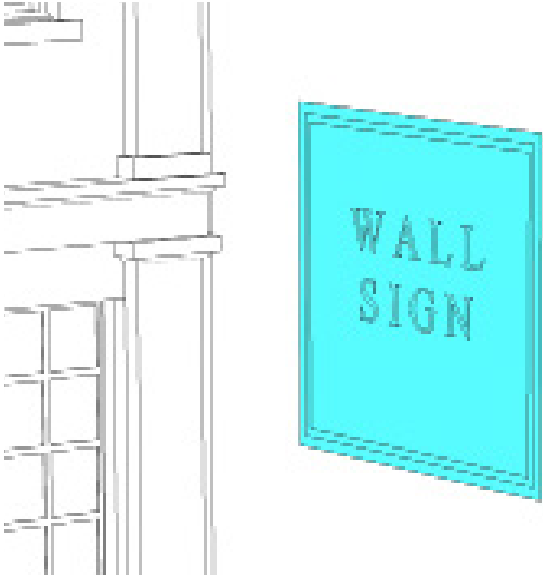
Quantity (max)	1 per Building
Area	12 sf, 10 sf in O-EAVD
Width / Height of Sign panel	max 48 in / max 40 in
Apex	4 ft

Additional Standards

In addition to all other applicable standards, each Post Sign allowed under this Article:

- a. may be mounted on one or two posts; and
- b. shall be set perpendicular to the Building Facade.

WALL SIGN TABLE 7.1.2.B-2 SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-3
- CD-3W
- CD-3C
- CD-4
- CD-4W
- SD-LI
- SD-MC
- CV

General Description

A Sign that is flat against the Facade of a Secondary Frontage. These Signs are typically painted directly on the Building and contain a combination of text and graphic elements. They are intended to be visible from a greater distance and shall be accompanied by additional signage on the Facade at the Principal Frontage.

Dimensions

Quantity (max)	1 per business
Area	max 32 sf
Depth / Projection	3 inches
Clearance	4 feet

Additional Standards

In addition to all other applicable standards, each Wall Sign allowed under this Article:

- a. shall not project vertically above the roof line, except in O-EAVD, shall not extend above lower sill of 2nd Story window or cornice of 1 Story Building;
- b. shall include only letters, background, lighting, and an optional logo;
- c. shall have letters individually attached to the wall, on a separate background panel affixed to the wall, or painted, printed or etched on the same surface as the background; and
- d. shall not obscure any architectural element and be in vertical alignment with the center of an architectural element such as a storefront window or entrance, or centered over the bay or overall space occupied by the businesses.

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WINDOW SIGN

TABLE 7.1.2.B-2 SIGN TYPES
SPECIFIC STANDARDS



Permitted Districts

- CD-3
- CD-3W
- CD-3C
- CD-4
- CD-4W
- SD-LI
- SD-MC
- CV

General Description

A Sign applied directly on the inside of a window or hanging inside a window.

Dimensions

Quantity	2 per business
Area	max 33% of glass onto which it is applied, if hanging inside, max 12" from inside of window.

Additional Standards

In addition to all other applicable standards, each Window Sign allowed under this Article:

- a. shall be of one of the following types:
 - i. Letters painted or applied directly on the window;
 - ii. Hanging Sign that hangs parallel to the window;
 - iii. Neon Sign; and
 - iv. Door Sign applied to or hanging inside the glass portion of an entrance doorway.
- b. shall not interfere with the primary function of windows, which is to enable passersby and public safety personnel to see through windows into premises and view product displays.

7.1.3 Permit Required.

Except for Exempt Signs, no Sign shall be erected, Altered, or otherwise changed on a Lot or Building Site, installed or placed on a Building, or otherwise exist on a Lot, Building Site or Building unless a Zoning Permit for Sign has been issued for such Sign in accordance with Section 8.4.10.F and such Zoning Permit for Sign remains in full force and effect.

7.1.4 Violation, Enforcement, & Appeal.

Any violation of this Section 7.1 shall be enforceable and appealable in accordance with the enforcement and appeal provisions of these Regulations.

7.1.5 Allowed Signs.

There shall be no Signs allowed other than as specified in this Section 7.1.

7.1.6 Address Signs.

An Address Sign is required for each Building in compliance with Table 7.1.2.B-1 (Sign Types - Summary) and Table 7.1.2.B-2 (Sign Types - Specific Standards).

7.1.7 Temporary Signs.

In addition to all other Signs allowed in accordance with Table 7.1.2.B-1 (Sign Types - Summary) Table 7.1.2.B-2 (Sign Types - Specific Standards), non-illuminated Temporary Signs are allowed without a Zoning Permit for Sign subject to the following:

A. Single-Family, Two-Family, Multi-family Residential.

On any Lot or Building Site used as a Single Family, Two Family Detached or Multi Family Dwelling, up to five (5) temporary Signs may be displayed on a pole or stake affixed to the ground. Each such Sign must be removed within thirty (30) days of installation. Such Signs shall not exceed eight (8) square feet in area

per side, and the top of such Sign shall be no more than five (5) feet from Finished Grade.

B. Other Lots or Building Sites.

On any Lot or Building Site not used as a Single Family, Two Family Detached or Multi Family Dwelling, up to two (2) Temporary Signs may be displayed on a pole or stake affixed to the ground or on a banner affixed to a Building on the Lot or Building Site. Each such Sign must be removed within thirty (30) days of installation. Such Signs shall not exceed thirty-two (32) square feet in area per side, and the top of the Sign shall be no more than five (5) feet above Finished Grade unless the Sign is affixed to a Building. If affixed to the ground, they shall be supported by wooden posts a minimum of four (4) inches by four (4) inches thick and shall be spaced at least fifteen (15) feet apart from one another.

C. Materials & Condition.

Temporary Signs must be made of waterproof materials and kept in good repair.

D. Setback & Visibility.

Temporary Signs must be set back at least 5 feet from the Lot or Building Site Line and may not be placed in a manner that obstructs visibility for drivers on an Adjacent Street.

7.1.8 General Provisions Applicable to All Non-Exempt Signs.

Without limitation to any applicable specific Sign standards, all Signs other than Exempt Signs shall comply with the following additional standards:

A. Materials, Fabrication, & Condition.

Signs shall be constructed of durable and weather-resistant material, shall be fabricated and installed by qualified Sign painters and mechanics, and shall be

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kept in good repair. The owner of the premises on which a Sign is erected shall be directly responsible for keeping such Sign and premises in a safe and neat condition.

Within the East Avenue Village District Overlay all Signs shall use only black letters mounted on a wood surface; plastic, metal and other types of sign materials are prohibited.

B. Illumination.

Signs may, but are not required to be, illuminated unless otherwise specifically stated for the particular Sign type in Table 7.1.2.B-2 (Sign Types - Specific Standards); and if illuminated, shall not be internally illuminated or back-lighted except as otherwise specifically provided for the particular Sign type in Table 7.1.2.B-2 (Sign Types - Specific Standards). Any illuminated Sign or lighting device shall employ only lights emitting a light of constant intensity and shall be designed, located, erected and maintained to confine or direct all illumination to the surface of the subject Sign and away from adjoining premises or the Street upon which it fronts or faces.

C. Electrical Elements.

Except for the light fixture itself, all electrical elements such as wires, conduits, junction boxes, transformers, ballasts, switches and panel boxes shall be concealed from public view.

D. Mounting.

Signs shall be mounted in such a way that their removal does not damage and/or alter the original surface of the Building. If the original surface of a Building is damaged during removal of a Sign, the damage must be repaired and the original surface condition restored concurrently.

E. Historic Signs.

In addition to Sign types allowed pursuant to Table

7.1.2.B-1 (Sign Types - Summary) and Table 7.1.2.B-2 (Sign Types - Specific Standards), Signs that are original to the Building or have been placed on the Building for at least fifty (50) years may remain or be reproduced in accordance with the following:

1. A historic Sign may be repaired, restored, or reproduced if there is sufficient historical documentation of the Sign on which to base the treatment of the Sign.

2. A historic Sign that is being repaired, restored or reproduced shall retain, repair or restore the majority of the Character-defining features (materials, structure, colors, shape, symbols, text, typography and/or artwork) that has historical significance, as determined by the Historical Commission.

F. Design Drawings.

Design drawings of any proposed Sign must be submitted to the Planning and Zoning Department for review of compliance with this Section prior to fabrication and installation and Redevelopment Agency for review if within a Redevelopment Plan Area. Such drawings shall include Sign location and size and shall indicate materials, color(s), hanging or mounting device, illumination scheme, and example of lettering.

G. Off-Premises Signs & Billboards.

Off-Premise Signs and Billboards are not permitted.

H. Rights-of-Way.

Except as expressly allowed under this Article, Signs are not permitted in Street Rights-of-Way.

I. Portable Signs.

Portable Signs are not permitted.

J. Signs in Upper Story Windows.

Signs in upper Story windows are not permitted, except for Window Signs for an occupant that is separate from the occupant of the first Story.

K. Occupant Rear Door Sign.

A Sign for the occupant shall be permitted at rear entrance doors if mounted flush against the Building and not exceeding six (6) square feet in size.

L. Certain Lighting Prohibited.

No Sign may be illuminated with or include animated, moving, intermittent, or flashing lights, or other active lighting.

M. Moving Elements / Components.

No Sign may have any moving component or element.

N. Changeable Copy.

Changeable Copy signs are permitted in the following situations:

1. Marquee Sign with physically changeable letters;
2. Outdoor Display Case with removable printed items;
3. Electronic Video Screen (EVS) allowed pursuant to Section 7.1.12;
4. One (1) changeable copy (automatic) Sign may be permitted on the premises of a public high school, with a student population of at least 1,000 students, provided that:
 - a. The changeable copy portion of the Sign shall not exceed twenty four (24) square feet; with no more than thirty two (32) square feet of Sign Area when static portions of the Sign are included; and
 - b. The total square footage of the Sign, including columns, does not exceed forty two (42) square feet in Sign Area; and

c. The Sign is setback from the Lot or Building Site Line so as to not obstruct visibility within the public travel way, therefore, zoning Setback distances do not apply; and

d. The Sign does not exceed a Sign Height of six (6) feet; and

e. Any changeable copy shall display only text which identifies school events or public service notices; and

f. Said changeable copy text shall rotate not more than once every thirty (30) seconds and content shall not change more than once per hour; and

g. Said changeable copy must be turned off between the hours of 9:00 p.m. and 7:00 a.m.

5. Theaters which are Historic Structures also located within a nationally recognized Historic District and whose primary function is the performance of music and performance arts for an audience, are permitted one (1) marquee Sign with changeable copy provided that it is programmed to change.

O. Certain Signs Prohibited.

Cabinet Signs and Projection Signs are not permitted.

P. Imitation of Traffic Safety Control Sign.

No Sign may by design or arrangement imitate the size, color, lettering, illumination, word, phrase, or symbol of a Sign used as traffic safety control Sign.

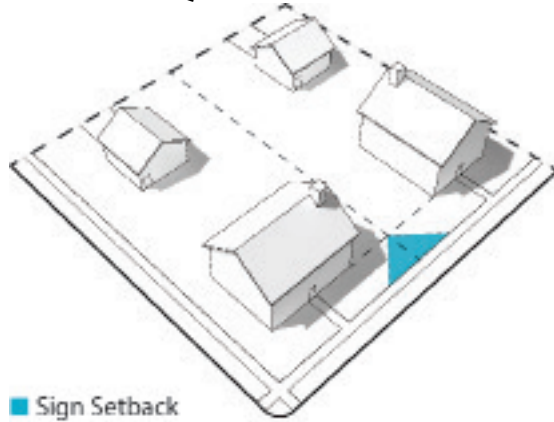
Q. Sign Setback Relative to Adjoining Lot or Building Site.

Where a Lot or Building Site adjoins another Lot or Building Site, no Monument or Post Sign shall be permitted within a triangle formed by the Side Lot or Building Site Line, the Front Lot or Building Site Line and a line beginning on the Side Lot or Building Site Line at the required front Setback distance and

ARTICLE 7: SIGN STANDARDS

extended at 45 degrees to the Front Lot or Building Site Line for an existing Building. The established front Setback may be substituted for the required front Setback.

ILLUSTRATION 7.1.8.Q SIGN SETBACK



R. Overhang into Right-of-Way.

No Sign may be within or overhang a public Street or other right-of-way other than a Wall Sign that does not overhang such right-of-way more than 15 inches, a Blade Sign, a Vertical Projecting Sign, a Marquee Sign, or an Awning Sign.

S. Obstruction of Traffic Sign or Control Device, or Street Name Sign; Visibility; Hazard.

No Sign may obstruct a traffic-control device, traffic Sign, or street name Sign, block the vision of drivers at any Driveway, street intersection or crosswalk, or be unsafe or constitute a hazard of any type.

T. Affixing on Improper Support; Attachment.

No Sign or Sign support may be affixed to a tree, rock, utility pole or other improper Sign support, or contain any attachment, other Sign, symbol, flag, pennant or other attention-getting device (other than the Sign itself).

7.1.9 Village District Signs.

One (1) village district Sign a maximum of twenty (20) square feet in area identifying the presence of a Village District shall be located on a designated parcel within the district, subject to approval by the Planning and Zoning Commission.

7.1.10 Wall Murals.

Wall murals shall be allowed as artwork and shall obtain a Zoning Permit for Sign after approval by the Norwalk Arts Commission.

7.1.11 Multi-Tenant Signs.

Multi-tenant Developments within CD-3C shall be permitted one multi-tenant Post or Monument Sign with a Maximum Height of fifteen (15) feet and maximum width of ten (10) feet.

7.1.12 Electronic Video Screen (EVS) Signs.

A. Districts Permitted.

Electronic Video Screen signs shall only be permitted within CD-4 for mixed-use retail shopping center developments that were approved prior to these Regulations. Such Signs shall be subject to the following conditions:

1. EVS signs which directly abut Interstate 95 shall change no more often than once every twelve (12) seconds and shall change by fading to the next sign and shall not include any animation, bursts, scrolling, blinking, or flashing. The electronic video screen (EVS) signs shall be programmed to change simultaneously.
2. All EVS signs shall be equipped with a functioning mechanism to automatically reduce the luminance of the EVS signs during nighttime hours (1/2 hour before sunset through 1/2 hour after sunrise); and in response to abnormal ambient conditions occurring during daylight hours so that brightness

shall be properly adjusted in order to reduce the time for dark adaptation by the driving public. The brightness of all EVS signs shall be calibrated at the lowest intensity possible to allow for ease of viewing safely from the highway and shall be subject to review and approval by the Commission; and

3. Animation, flashing, and special effects are prohibited in order to minimize distractions that would otherwise cause a driver to divert attention away from the road ahead; and

4. EVS signs shall change no more often than once every twelve (12) seconds. Each image or block of text shall “dwell” on the display for a minimum of twelve (12) seconds before changing. The transition to the next image or block of text shall be instantaneous and without special effects (such as dissolving or fading out or in).

7.1.13 Exempt Signs Not Requiring a Zoning Permit for Sign.

The following Signs are Exempt Signs and do not require a Zoning Permit for Sign:

A. Address Sign.

One Address Sign per tenant or owner.

B. Certain Small Signs.

On-premises Signs not exceeding one square foot in Sign Area that are used for wayfinding along the route to a place or location within such premises or are provided for safety.

C. Governmental Signs.

Signs placed by the City or any other governmental unit with jurisdiction over the area where the Sign is placed, relating to traffic safety or identifying a City property or landmark.

D. Bus Shelter Signs.

Signs displayed on a bus shelter Structure and used to support the cost of the shelter and which is fully enclosed within the frame of the Structure.

E. Temporary Signs.

Temporary Signs allowed under Section 7.1.7.

7.1.14 Sign Area Computation.

The Sign Area as regulated herein shall be the computed area of the background upon which lettering, insignia or other devices are placed. Where said display area is the face of a Building, the Sign Area shall be the product of the total width and the total height occupied by such lettering, devices or insignia. The Sign Area is calculated as the area enclosed by one continuous line connecting the extreme points or edges of a sign, not including the main supporting sign structure but including multiple signs attached to a single-sign structure. For Signs having two sides, the maximum display area shall be permitted on both sides and the total area of one side shall be deemed to be the total Sign Area.

7.1.15 Nonconforming Signs.

Any existing Nonconforming sign or any Sign that becomes Nonconforming as a result of the enactment or amendment of this Chapter shall be subject to the provisions of Section 1.21.4.

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